

CASE STUDY

Les Enfants

Les Enfants is a childrens party company with a difference. From small private birthday parties to large corporate events, Les Enfants is the UK's leading children's party specialists. Ichikoo were asked to document a twelve year old girl's lavish birthday party at the Royal Palace Hotel, Kensington.

Ichikoo suggested filming a "Top of the Pops" style music video with the birthday girl and friends miming and dancing to a Madonna soundtrack giving the kids a taste of fame and their own pop video. Ichikoo used two experienced camera lighting directors, chosen for their ability to interact and communicate with kids in order to capture them relaxed and excited. A choreographer was used to get the kids dancing skills up to speed, and direction was fed through a children's entertainer who already had a repartee with the kids. The music videos were shot in one take and edited with 80's effects. They were delivered within a three week turnaround in specially designed DVD boxes. A supporting documentary was filmed and edited in a funky style with 80's soundtrack and has subsequently been used as a promotional video for Les Enfants.



"The films are brilliant, really fab! Considering you had only one hour to shoot 5 music videos, the results are unbelievable, beyond our expectations. The kids were thrilled by the experience and now they're all pop stars in the making."

Katie Burnett (Managing Director)

events

